

Professional Golfer Jay Haas and Blue-Emu® Pain Relief Products -- A Winning Combination

Jay Haas, spokesperson for Blue-Emu® (www.blue-emu.com), capped off a fantastic season with his 2006 Schwab Cup win in October. Jay battled the competition all year for the season year long Charles Schwab Cup points victory, which awarded the leading points earner a \$1 million annuity.

Fayetteville, NC (PRWeb) December 16, 2006 -- Jay Haas, spokesperson for Blue-Emu® (www.blue-emu.com), capped off a fantastic season with his 2006 Schwab Cup win in October. Jay battled the competition all year for the season year long Charles Schwab Cup points victory, which awarded the leading points earner a \$1 million annuity. Jay will be donating his winning to charities in and around his hometown of Greenville, South Carolina. In addition to this accomplishment, Jay was awarded the Champions Tour Player of the Year title on December 3rd, 2006, an award voted on by the Champions Tour players. Jay's 2006 season saw him win four tournaments, including his first major -- at the Senior PGA Championship and the Champions Tour money title.

"Having Blue-Emu® with me whenever I play is a great help," Jay Haas explains. "I could not do what I do without all the people and products behind the scenes playing a role to help me win. I use Blue-Emu® all the time before I play to help loosen up my stiff joints. Blue-Emu® is one of the things I carry with me when I play. I can use Blue-Emu® before I play to help loosen up my stiff joints. Blue-Emu helps my swing by taking away stiffness and it lasts a long time without fading. I will be back for the full Champions Tour in 2007 and I will have Blue-Emu® with me."

"We are extremely proud to have a person of Jay's caliber promoting our flagship product Blue-Emu®," says Richard Guy, Chairman of NFI Consumer Products. "Jay loves, uses and endorses Blue-Emu®. We congratulate Jay on his impressive victory and salute him as he enters 2007 as the reigning Charles Schwab Cup Champion and Champions Tour Player of the Year."

NFI Consumer Products, www.nfiproducts.com, is recognized by leading retailers as one of the most innovative and visionary companies in the consumer products industry. NFI Consumer Products' rapidly expanding line of fitness, skincare, cold and sinus, weight-loss and natural whole food organic products, means consumers have the opportunity to purchase all of their health supplements from a single source through national retail stores or online. Continually innovating, NFI Consumer Products is developing new products that provide a niche application to common health related problems.

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